

Voice BUSINESS

THE MAGAZINE OF HAMPSHIRE CHAMBER OF COMMERCE

Media Pack

Advertising: Jenni Everall
jenni.everall@kempspublishing.co.uk
Tel: 0121 765 4144

The Facts

Business Voice is the magazine for Hampshire Chamber of Commerce. Produced by Kemp's Publishing, **Business Voice** aims to promote successful enterprises in the county while providing advice and information for growing businesses.

A 52 page magazine, **Business Voice** is published four times a year and has an estimated broad-spectrum readership of **15,000** including **1,200** Chamber members and key decision makers and local influencers. It has a circulation of approximately **5000** that includes key strategic locations across Hampshire.

Serving as the voice of local businesses, the publication focuses on local news and the initiatives and advice available from the Chamber to increase the prosperity of firms across Hampshire.

Business Voice is an invaluable way of promoting your business to others in Hampshire and further afield.

Each issue of the magazine includes:

- Updates and advice from Hampshire Chamber of Commerce
- Forthcoming Chamber events
- News from Chamber members

Features: Laura Blake
laura.blake@kempspublishing.co.uk
Tel: 0121 765 4144

- Expert comment and opinion from leaders in their respective fields, including the Engineering & Manufacturing, Corporate Hospitality, International Trade, Legal & Finance Skills & Training, Sustainability and Technology sectors
- In-depth features on the business issues of the day.

Business Voice is sent to Hampshire Chamber members and public sector organisations, hotels and business venues throughout the region as well as being available at major Chamber events. Digital copies of the current and past issues of **Business Voice** are also available on the Chamber/Kemp's website.

Business Voice offers a wide range of advertising opportunities.

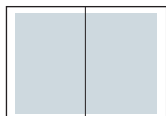
Benefits of advertising in **Business Voice**

- **Business Voice** is one of the leading business publications in Hampshire
- **Business Voice** has a circulation of approximately 5,000 and is mailed out to named company heads across Hampshire
- **Business Voice's** targeted circulation ensures that the key decision makers see your message, and provides an ideal platform to reach a wider audience.



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Advertising rates & sizes



Double Page

Size 400mm(w) x 265mm(h)

£3,800



Full Page

Size 190mm(w) x 265mm(h)

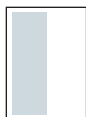
£1,900



Half Page

Size 190mm(w) x 130mm(h)

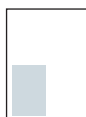
£1,200



Half Page Vertical

Size 92mm(w) x 265mm(h)

£1,200



Quarter Page

Size 92mm(w) x 130mm(h)

£700



Quarter Page Horizontal

Size 190mm(w) x 62mm(h)

£700

Artwork copy requirements

Artwork to be supplied in **CMYK, 300dpi** and in **PDF, EPS, JPG** or **TIFF** formats. All files should be CMYK as we cannot be held responsible for conversion of any RGB files supplied.

When supplying PDF or EPS files please convert text to outlines or fonts need to be embedded.

Bleed adverts must include the bleed with crop marks in the PDF created; live area adverts as per size specified.

Digital artwork can be sent to the following:

businessvoice@kempspublishing.com

TECHNICAL SPECIFICATION

Paper Size: 297mm high x 210mm wide • Paper Weight: 90g

NB Advertisements containing coupons will not be accepted.

Special Positions



Outside Back Cover

Size 210mm(w) x 297mm(h)
(Plus 3mm bleed to all sides)

£2,500



Inside Front Cover

Size 210mm(w) x 297mm(h)
(Plus 3mm bleed to all sides)

£2,500



Inside Back Cover

Size 210mm(w) x 297mm(h)
(Plus 3mm bleed to all sides)

£2,500



Facing Inside Back Cover

Size 210mm(w) x 297mm(h)
(Plus 3mm bleed to all sides)

£2,500

INSERTS

Single sheet inserts pre-folded or un-folded to a size not exceeding the size (287mm high x 200mm wide) with a maximum weight of 20g. Pre-printed supplied inserts £400 per 1000* (single sheet only). Non pre-printed inserts and other weights by arrangement.

* *Series discount does not apply.*

DISCOUNTS

Series Discount:

5% two issues,
10% four issues

Member Discounts:

10% discount for Chamber Members on full page/multiples*

Agency Discounts:

10% agency discount on all bookings but not in addition to series and member discounts*

* *Maximum 15% discounts on any combination of discounts.*

CREDIT TERMS

Payment due on receipt of invoice following publication.

Inserts

Delivery Instructions

Samples

Samples must be received at Kemps Publishing one week before delivery date.

FAO: **Pam Hawkins**

Production Department
Kemps Publishing Ltd
Unit 8, The Courtyard,
707 Warwick Road,
Solihull, B91 3DA

Tel: 0121 765 4144

Inserts for delivery

Printers address details will be advised on application.

A delivery note must accompany goods, even if a contract courier is used, it must state:

Insert Name

Company Name

For insertion into:

Business Voice Magazine

Publication date

Quantity per pallet and total quantity

Insert Delivery Schedule 2026

Publication date	Inserts supplied to printers by:
Quarter 1 2026	8 January 2026
Quarter 2 2026	8 April 2026
Quarter 3 2026	6 July 2026
Quarter 4 2026	5 October 2026



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Features



QUARTER ONE 2026

- PROFESSIONAL SERVICES
 - APPRENTICESHIPS, SKILLS & TRAINING
-

QUARTER THREE 2026

- MADE IN HAMPSHIRE
 - CREATIVE INDUSTRIES
-

QUARTER TWO 2026

- LOGISTICS, FREIGHT & TRANSPORTATION
 - HEALTH IN THE WORKPLACE
-

QUARTER FOUR 2026

- CORPORATE CHRISTMAS
 - CHARITABLE CAUSES, PROMOTION & PARTNERSHIP
-

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