Our latest survey results, which reflect the outlook of companies in all sectors and locations of the UK, indicate that for many businesses growth is static at best, and at worst, beginning to slow.

It’s time for the economy to be put back at the heart of the agenda, with a focus on creating the best possible environment for business growth all across the UK. Government must play its part by tackling the issues that hold businesses back, including labour shortages, weaknesses in our physical and digital infrastructure, and high upfront costs which dampen investment intentions and firms’ growth potential.

The subdued growth picture also underlines the importance of getting as much clarity on the Brexit transition as possible, as quickly as possible over the coming months.

Dr Adam Marshall, Director General, British Chambers of Commerce
The Quarterly Economic Survey (QES) examines business sentiment on a range of forward looking indicators, including investment intentions, turnover confidence, and prices. In Q2 2017, the forward looking indicators show that while confidence in turnover and profitability is improving, investment intentions remain low. More businesses have increased their employment expectations, although recruitment difficulties remain high.

Firms facing pressures to raise prices due to the following factors:

- Pay settlements
- Raw materials
- Financial costs
- Other overheads

Balance of firms increasing investment in training

Balance of firms expecting to grow their workforce

Balance of firms increasing investment in training

Balance of firms expecting to grow their workforce

UK GDP Growth vs. balance of firms confident turnover will increase

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...of manufacturers expect their prices to increase, down from +47% in Q1 2017

...of service firms expect their prices to increase, down from +32% in Q1 2017

+34%

+28%

...of manufacturers intend to increase investment in training, up from +18% in Q1 2017

...of service firms intend to increase investment in training, up from +18% in Q1 2017

+21%

+14%

...of manufacturers expect to grow their workforce over the next three months, up from +24% in Q1 2017

...of service firms expect to grow their workforce over the next three months, down from +23% in Q1 2017

+29%

+21%

...of manufacturers are confident turnover will increase in the next 12 months, up from +44% in Q1 2017

...of service firms are confident turnover will increase in the next 12 months, up from +39% in Q1 2017

+46%

+40%
The percentage balance of manufacturers reporting improved cash flow is at its lowest level in four years. The below heat map shows the breakdown of this indicator by UK region:

In the manufacturing sector, the regions which saw the largest percentage balance of firms reporting improved cash flow were the West Midlands at +13%, followed by Northern Ireland at +7%, and Wales at +6%. The regions and nations which saw the lowest percentage balance of manufacturers reporting improved cash flow were the North East at -10%, the South East at -6%, and the North West at +1%.
The Quarterly Economic Survey is the flagship economic survey of the British Chambers of Commerce. It is a prominent tool used to measure the state of business sentiment and is monitored by a range of national and international organisations, including the Bank of England, HM Treasury, and European Commission.

The BCC Q2 2017 QES is made up of responses from more than 7,700 businesses across the UK. Firms were questioned between 22 May and 12 June 2017. In the manufacturing sector, 1,992 firms responded, employing approximately 168,000 people. 67% (1,329) of manufacturing respondents were exporters. In the services sector, 5,718 businesses responded, employing approximately 578,000 people. Of the services sector participants, 39% (2,248) were exporters.

Methodology

QES results are generally presented as balance figures - the percentage of firms that reported an increase minus the percentage that reported a decrease. If the figure is a plus it indicates expansion of activity and if the figure is a minus it indicates contraction of activity. A figure above 0 indicates growth, while a figure below 0 indicates contraction.

For example if 50% of firms told us their sales grew and 18% said they decreased the balance for the quarter would be +32% (an expansion).

If 32% told us their sales grew and 33% said they fell the balance would be -1% (a contraction).

This report has been prepared by the British Chambers of Commerce. Further information about any of the region and nation surveys may be obtained from the following:

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