



PLATINUM PATRONAGE

ANNUAL
FEE
£8,500
plus VAT

ANNUAL BENEFITS

● **HYPERLINK** from Chamber website to Patrons own site

● **PATRONS LOGO AND INTRODUCTION** on Patrons page of Chamber website

● **GUARANTEED ½ PAGE EDITORIAL AND PHOTOGRAPH IN BUSINESS NEWS MAGAZINE** once a year circulation 4,000

● **FRAMED PATRONS CERTIFICATE** signed by the President and presented at an event plus photograph and short write-up in magazine after presentation

● **MAIN SPONSOR AT A CHAMBER EVENT,** package includes:

- 15 minute speaking spot
- Enclosure of promotional leaflet in monthly mail shot, two months prior to the event FOC to over 1700 members
- 2 places FOC at event
- Branding in events calendar and event flyers
- Hyperlink from event details on Chamber website
- Priority for own literature on tables at event
- Exhibition stand at event
- Full delegate list including contact details
- Write-up in Chamber section of Hampshire Business magazine after event including logo of sponsor

● **LOGO ON PATRONS PAGE** of event calendar produced twice yearly with circulation of 3,500 per edition

● **MAIN SPONSOR AT ONE CHAMBER CORPORATE EVENT**

- Short speaking slot
- Table of 10 places
- Branding in event calendar and promotional materials
- 1 page advert on back of programme
- Hyperlink from event page on Chamber website
- Banner stand and priority on tables for your literature at event
- Full delegate list including contact details
- Complimentary mailing prior to event
- Magazine write-up with logo after event

● **UP TO 6 FREE TICKETS FOR ATTENDANCE AT NETWORKING EVENTS** (over 7,000 attended last years events) does not include corporate events

● **WHEREVER POSSIBLE PATRONS PROMOTIONAL DISPLAY AREA FOR LITERATURE AT EVENTS**

● **ENHANCED ENTRY** on the online Hampshire Business Directory

● **PATRONS LOGO** in each monthly edition of Hampshire Business magazine circulation 4,000

● **COMPANY LOGO** on rotating carousel on every page of Chamber website

● **BESPOKE ADVANCE INVITATIONS TO KEY EVENTS** likely to sell out and to ad hoc events with high profile speakers e.g. government ministers