

HAMPSHIRE BUSINESS **ALLIANCE**

Hampshire Business Alliance will take forward the Hampshire Economic Agenda

Further to the letter you will have received by email from the Chairman of HEP, Stewart Dunn we wish to confirm the commitment of the Hampshire Business Alliance to carry forward key elements of the agenda Hampshire Economic Partnership (HEP) has delivered in the past.

HEP has made a major contribution over the years to support business engagement with the public sector, notably working with Local Authorities to develop business friendly economic policies, and through its task groups, help promote and deliver many of the policy objectives that were important to Hampshire Business.

It has provided a forum for business groups to meet and discuss issues of interest to the wider business community and has provided excellent economic research. Most recently it has been working to put together a portfolio of European funded products to help support Hampshire Businesses.

In establishing the Hampshire Business Alliance with HEP, the Hampshire Chamber and Southern Enterprise Alliance were already focused on a longer term plan to consolidate, simplify and integrate services and support to local business.

We are working with HEP stakeholders and the HEP Board to ensure the excellent foundations and track record of HEP can be built upon. This agenda will be developed further by the Alliance, working with stakeholders and strategic partners to ensure this good work can continue and be developed in cooperation with other partners across Hampshire.

Most immediately we look forward to working with Task Group chairs and Strategic Partners to take these vital initiatives forward and we will ensure high profile events will be delivered where commitments have been made by HEP.

We look forward to working with partners in the coming year on this vital agenda.

Jimmy Chestnutt

Chief Executive

Hampshire Chamber of Commerce

Jonathan Morris

Managing Director

Southern Enterprise Alliance