



HAMPSHIRE chamber of commerce BUSINESS NEWS

Advertising Media Information

Get your message across to over 13,000
business influencers each month.



The Hampshire Chamber of Commerce Business News is arguably the most powerful business-to-business publication in the county. Hampshire Chamber Business News is a true reflection of its members and the voice of business across the region, containing up-to-date news on the Chamber and its vibrant membership. The publication is read by the region's key business influencers including: *Directors, Chief Executives and Partners.*

Circulation & Readership

4,500 copies of Hampshire Chamber of Commerce Business News are circulated each month. Our research shows that an average of 3 people read each copy giving a readership of 13,500. By advertising in Hampshire Chamber Business News you will be reaching companies throughout Hampshire. Delivered to members, public sector organisations, hotels and business venues throughout the region, at Chamber events, and airport and ferry terminals, advertisers can be confident that their message will be seen.

On-line

Each edition is placed on-line within the Hampshire Chamber of Commerce website.

Editorial Features

- Hampshire-wide Business News
- Member and Local Office News
- Young Chamber of Commerce and the work we do with schools
- News from our Patrons
- Chamber Viewpoint – lobbying news for business
- Chamber Discounts for Business & Employees
- Skills, Education and Training
- New Members to Hampshire Chamber
- Investment and Business news
- Company news – who's who
- Legally speaking – legal advice and news for business
- People on the move
- International Trade News and Events
- Policy and Committee news
- Cost saving Chamber Services
- Networking roundup
- Focus on Industry

Advertising Rates

Solus Positions

Classified	Member	Non-member
Single set	£35	Not available
Double set	£70	

Run of Magazine	Member	Non-member
Full page	£456.00	£608.00
Half page	£228.00	£350.00
¼ page	£114.00	£175.00

Special position	Member	Non-member
Outside Back	£570.00	£760.00
Inside Back	£570.00	£760.00
Inside Front	£570.00	£760.00

Company Profiles

Double page - £1,200 / Single page - £600

Discounts

10% discount on series bookings. Agency commission of 10% is paid to recognised PPA advertising agencies.

A full page advertisement equates to £31 cost per thousand readers; half page £13.50 cost per thousand readers; ¼ page £7.77 cost per thousand readers.

Sponsorship

Prices on application, from £35 per page.

Deadlines & Production

Deadline

General contributor and advertising deadlines are the 2nd week of the month preceding publication.

Production

If you are unable to provide your own electronic artwork, you may supply a rough layout with text, a hard copy of your logo and any images you require.

All images must be 300dpi and supplied as JPEG or TIFF format. All logos should also be supplied as high-res JPEG, TIFF, PDF, PSD or vector files such as illustrator (ai) files or EPS format. Copy to be supplied as a Word file, no more than 400 words per page.

Half Page landscape – 173mm wide x 132mm high

Half Page portrait – 83mm wide x 267mm high

1/4 page portrait – 84mm wide x 130mm high

1/4 page landscape – 173mm wide x 58mm high

Full page advertisement – 173mm wide x 267mm high (no bleed)

Costs for the production

If complete artwork is not supplied, we are able to design an advertisement and the cost will be

¼ page – £35

½ page – £45

Full page – £65

Electronic images

Images can be supplied as a digital file of 300dpi (minimum) on disk, via email or ISDN.

Photographs

Good quality 300dpi resolution prints.

Media

Mac and PC format software and images to be supplied on CD or Zip disk, via email or ISDN.

Text only can be supplied as a Microsoft Word document in PC format, supplied on disk or via email. Please include a printout when supplying data on disks.

All prices are exclusive of VAT

Contacts

Publisher

Denise Barlow
denise@chambermedia.biz
023 8022 3541

Advertising Sales

Carole Mills
Carole@chambermedia.biz
023 9225 5325

Production Editor

Lorraine Gourley
Lorraine.gourley@hampshirechamber.co.uk
023 8022 3541

Subscriptions

To subscribe e mail our Publisher denise@chambermedia.biz